

PROJECTS OGP▶

MAGAZINE

2015 MEDIA GUIDE

PROJECTS OGP▶

Incorporating news from Projects Oil, Gas and Petrochemical database and Your Industry News - ONS Edition 2014

 **ACE Winches**

THE DECK MACHINERY SPECIALISTS

NEW DEEPWATER FACILITY AND SUBSEA PRODUCT LINES IN NORWAY

Visit ACE Winches at ONS stand J916/3

Page 6



ACE REEL DRIVE SYSTEMS
SURF Installation



ACE UMBILICAL REELERS
IWOCS Operations



PLUS:

Ferguson Norge, INTERKAB, Valeport,
Pulse Structural Monitoring, Aquaterra Energy,
CMP Products, Eztek and Intergraph

40TH
ONS ANNIVERSARY

ONS 2014
STAVANGER, NORWAY, 25-28 AUGUST 2014
EXHIBITION CONFERENCE FESTIVAL

PROFILE



Red Mist Media's brands encompass news and media channels through Your Industry News and The Cable Directory, along with business to business directories, online corporate profiles, publications and information platforms. ProjectsOGP is our premium subscription only project tracking database, which has over 4,500 live global oil, gas and petrochemical projects.

PROJECTSOGP

ProjectsOGP magazine is an energy magazine, which is a by-product of www.projectsogp.com, an oil, gas and petrochemical project tracker.

The magazine focuses on projects, contract awards, tenders, technology, the subsea industry, on the move staff developments, oil and gas business finance and in-depth reports.

The magazine comes out 3 times a year, and each edition goes to bonus exhibitions; giving you coverage at some of the worlds leading events all year. Our headquarters in Aberdeen, UK also means that we have a large distribution to all of the local oil and gas companies.



2015 EDITORIAL CALENDAR

ISSUE 1 - SPRING

COPY DEADLINE - 2 FEB

PROJECTS

Bonaparte
Clair
Bream
Offshore Area 1

NEWS IN DEPTH

Subsea Integrity
Offshore Vessels

TECHNOLOGY

Sonar
Underwater Vehicles
SURF

SHOW DISTRIBUTION

Australasian Oil & Gas
11-13 March

Ocean Business
14-15 April

ISSUE 2 - SUMMER

COPY DEADLINE - 3 APRIL

PROJECTS

Sea Lion Field
Stones Field
Julia Field
Angsi Field

NEWS IN DEPTH

Well Intervention
GOM Drilling Market

TECHNOLOGY

Well Completion/Slickline
Drilling Technology
Pipelines

SHOW DISTRIBUTION

OTC Houston
4-7 May

Oil & Gas Asia
2-4 June

ISSUE 3 - AUTUMN

COPY DEADLINE - 1 JULY

PROJECTS

Mariner and Bressey
Kraken Field
Cygnus Field
Ivar Aasen Field

NEWS IN DEPTH

New Builds
North Sea Sectors

TECHNOLOGY

Winches & Lifting
Sensors & Monitoring
Accommodation

SHOW DISTRIBUTION

ONS Norway
17-19 August

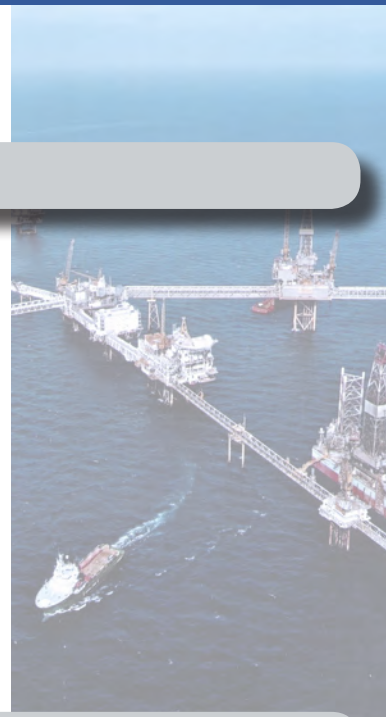
Offshore Europe
8-11 September

Offshore Energy
13-14 October

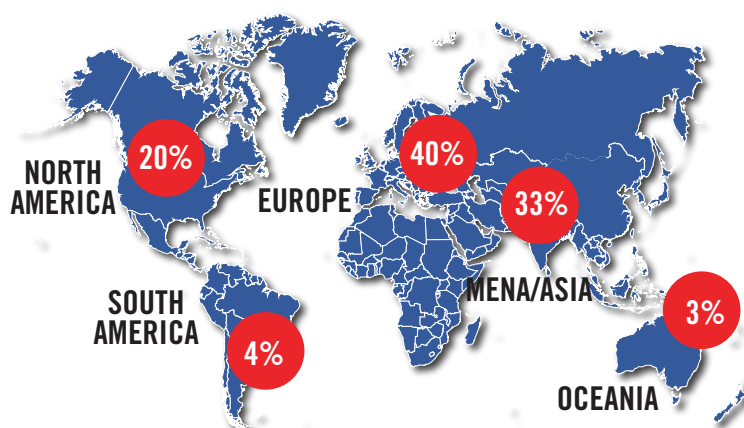
STATISTICS

DISTRIBUTION

- Distribution per exhibition - 500 - 1,000 (7,000 in total per year)
- Local Aberdeen drop distribution - 1,500 (4,500 in total per year)
- E-magazine (Issuu.com) distribution - 24,000 subscribers (and growing)
- Average online reads per edition - 10,000
- Available to read on all of our websites, 3,000,000 impressions per year
- Posted through Social Media to 27,000 followers and growing



GEOGRAPHICAL REACH & OIL AND GAS SOCIAL MEDIA STATISTICS



FOLLOWERS



9,437

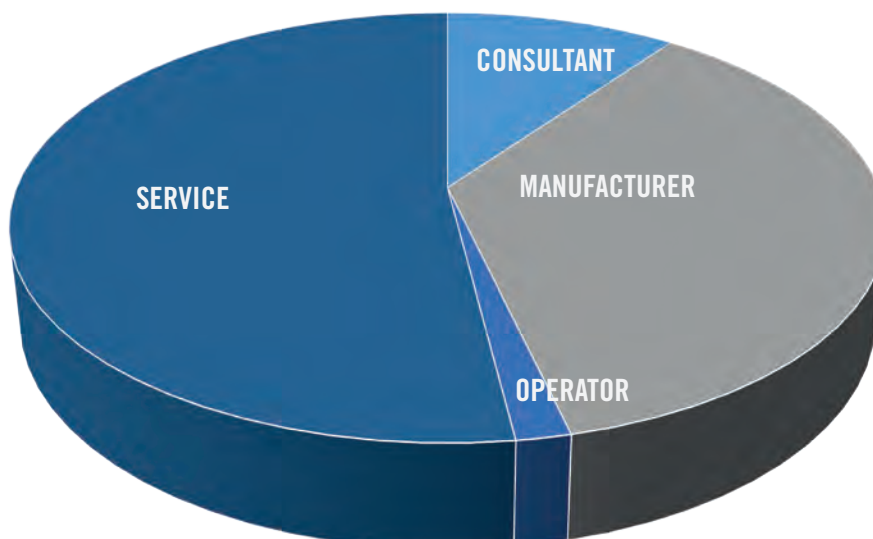


17,655



459

CIRCULATION BY COMPANY ACTIVITY



BENEFITS & ADVERTISING RATES

WHY CHOOSE PROJECTSOGP

- Presence at key exhibitions around the world
- Dropped around the oil and gas capital of Europe
- Both online and physical formats
- Link building with the online version
- Showcasing and promoting your product, service or project to a targeted audience
- Remains in office receptions and online to increase reads
- Project related content has seen every copy get picked up at the exhibitions

ADVERTISING RATES AND FREQUENCY DISCOUNT

ADVERT DESCRIPTION	FREE 3 MONTH WEB BANNER		RATES		
	PROJECTSOGP.COM	YOURINDUSTRYNEWS.COM	RATE X1	RATE X2	RATE X3
FRONT COVER	✓	✓	£5,000	£4,750	£4,500
BACK COVER	✓	✓	£5,000	£4,750	£4,500
INSIDE FRONT/BACK	✓	✓	£4,000	£3,800	£3,600
DOUBLE PAGE	✓	✓	£4,000	£3,800	£3,600
FULL PAGE	✓	✓	£3,000	£2,850	£2,700
HALF PAGE		✓	£1,500	£1,425	£1,350
QUARTER PAGE			£800	£800	£800
ON THE MOVE		✓	£1,000	£950	£900
FINANCE		✓	£1,000	£950	£900
NEWS BUTTON & URL			£150	£150	£150

*Embed a video in our online version for £200

SPECIFICATION

PUBLICATION PRINT ADVERT SPECIFICATION

For best results, a high resolution .jpeg or PDF should be supplied, ready to be placed into the magazine, using the advert specifications below.

All adverts need to consider a readable 10mm margin on the left and right hand sides. This is to ensure important text will not be too close to the centre fold. Inside front and back covers use the full page specifications.

Cover Page: 210mm (width) X 115mm (height)

- Ensure 3mm bleed (all sides) - in this case the final size should be 216mm x 206mm
- Additional editorial 1,000 words with two images and URL

Full Page: 210mm (width) X 297mm (height)

- Ensure 3mm bleed (all sides) - in this case the final size should be 216mm x 303mm
- Additional editorial 600 words with one image and URL

Half Page: 210mm (width) X 148.5mm (height)

- Ensure 3mm bleed (all sides) - in this case the final size should be 216mm x 154.5mm
- Additional editorial 400 words and URL

Quarter Page (vertical): 210mm (width) X 74mm (height)

- Ensure 3mm bleed (all sides) - in this case the final size should be 216mm x 154.5mm
- Additional editorial 180 words

Quarter Page (horizontal): 105mm (width) X 148.5mm (height)

- Ensure 3mm bleed (all sides) - in this case the final size should be 111mm x 154.5mm
- Additional editorial 180 words

One the Move and Finance Section Sponsorship Advert: 210mm (width) X 74mm (height)

- Ensure 3mm bleed (all sides) - in this case the final size should be 216mm x 80mm
- Additional editorial 400 words

ONLINE 728X90 BANNER SIZE

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FEATURES

EXAMPLES OF SOME OF OUR RECENT FEATURES



COUNT ON FUGRO TO DELIVER YOUR SUBSEA SUCCESS STORY

Fugro Subsea Services provides unrivalled inspection, repair and maintenance (IRM) services, committed to safeguarding your subsea assets.

With one of the world's largest fleets of inspection and maintenance ROVs, together with dedicated crane and hoist-lifted services, we are able to deliver your subsea infrastructure, often in the most difficult of circumstances, safely and efficiently.

For further information contact: info@fugrosubsea.co.uk

www.fugrosubsea.co.uk

NEWS IN DEPTH



SUBSEA INFRASTRUCTURE

Producing oil and gas from deepwater is becoming more essential to the energy industry. By John Morrison

Deepwater subsea infrastructure includes many types of systems and components, connecting wells, manifolds and subsea templates to flow lines, pipelines and risers, which are then connected to the production vessel. Subsea developments are both offshore and onshore, and although producing oil and gas from deepwater is not new to the industry, it is becoming more essential as the operators are forced to explore and then produce deeper and harder to reach oil fields.

The complexity of the infrastructure can depend on the amount of wells needed, drilling and then produced, and can start with one well, which is then expanded to a much larger template of up to 8 wells, using a single template, then pumped up to the production vessel.

The template can also be used to drill multiple wells, connected to a manifold, which then feeds the oil and gas from each well, meaning that the complexity of the infrastructure can be managed by the operator.

The equipment and components that go into this

"Underwater systems" can mean that manufacturers are beginning to come up with new systems and equipment that can be used in high pressure and high temperature within the harsh, deep environment, at greater risk.

The subsea infrastructure itself however, is much more financially economical than previous template structures, and for the first time, a shift from template to subsea, meaning a demand for new subsea production equipment, such as power, operation, inspection, monitoring and components, as well as the vessels and associated equipment required to install and connect it all together.

Even though the recovery rates of subsea production are usually less than surface wells, the incentive is there to increase recovery. This has also meant that due to the risks the entire infrastructure requires more feasibility and conceptual development before commencing to one deployment option.

The high water pressure and temperature require reliable equipment with high integrity, along with sophisticated training and experience with ROVs and a range of other equipment for various applications.

quality is becoming ever more important in qualifying and winning contracts

NORWAY

www.enr.com - ENR Edition 2014



VALEMON FIELD

PROJECT PROFILE DETAILS

The Valemon field is located between production licence 050 and 193 in the Norwegian Sea. The gas and condensate field lies at a water depth of 1,500m, about 140km west of Bergen. These interests in the field are subject to government approval of the Valemon unitisation agreement.

StatOil submitted a plan for development (PPD) of the field in October 2010. First production from the field is expected in 2014. The value of the field is proposed to be US\$2.6 billion.

The Valemon field was discovered in 1985. StatOil confirmed presence of hydrocarbons in the field with the drilling of the 34/11.5-5 exploration well in June 2006. Drilling of the well was carried out from the Kullaberg platform to a depth of 3,270m under the sea. The 7,380m deep well was the longest high pressure, high temperature (HPHT) well ever to be drilled by StatOil.

OPERATORS

The operators for the Valemon field are StatOil ASA with 53.75% interest, Petoro holds 30% interest, Shell confirms only 3.22% interest, followed by Centrica with a 1.3% interest in the field.

Project statistics

- 18 StatOil, Equinor, Centrica
- Startup - 2014
- Value - US \$3.6 billion
- Exports - 86,000 boe/d
- Water Depth - 1,500m
- Location - Block 34/11 & 34/10

NORWAY

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FUGRO SUBSEA SERVICES

Fugro's innovative ROV technologies provide assured Deepwater operations

With production going deeper more is expected of subsea infrastructure (ROV) support for subsea, installation operations and to inspect and maintain subsea equipment.

The latest addition to Fugro's ROV fleet is the FCV 3000 2000HP Work Class ROV. This has been designed to target the extreme demands of deepwater drilling and installation. It can be used for subsea wellhead and completion support as well as inspection, repair and maintenance of installations. This is accomplished by fitting a variety of tooling and equipment that can be rapidly installed onto the vehicle.

Both mechanical and control systems are designed to ensure that the surface without the need to open the deck and rig. These systems ensure that operational changes can be made quickly and efficiently and with the minimum of fuss.

At the heart of every FCV ROV is Fugro's proven control system, based on single-mode fibre-optic technology. This high speed multiplex can manage up to 12 conventional cameras (8 simultaneously) and provides a range of data communication protocols, facilitating the efficient integration of add-on tools and

Sensors. The data highway of the FCV 3000 can handle up to 24GB, which is sufficient to run the ROV, the TMS 3 HD camera (optional), a full suite of data sets including multi-beam sonar, and still have sufficient capacity to allow a range of other specialist sensors to be operated simultaneously.

Piloting such an ROV in close proximity to subsea structures requires considerable experience and training. Fugro's DeepWorks ROV simulators are used worldwide with their in-house created scenarios and lesson plans for skills training and for rehearsal of specific field operations.

Offshore, DeepWorks can be utilised from real-time telemetry to provide live visualisation of the actual position and orientation of surface and subsea assets with personalised views for vessel, crane and ROV support teams. This not only increases efficiency and situational awareness but also provides a permanent record to show that the mission was carried out in accordance with agreed procedures.

DeepWorks also supports design and engineering validation of ROV tooling. Instead of building costly physical prototypes, engineers can build and test virtual prototypes on DeepWorks before manufacturing which helps to eliminate poor designs earlier and reduce the amount of offshore testing required.

Fugro is one of the few manufacturers that operates its own ROVs, ensuring that its products remain at the leading edge of the industry, bringing an unrivalled combination of ROV design, construction and simulation expertise to the operators of deepwater offshore support.

www.fugrosubsea.co.uk

TECHNOLOGY



EZTEK

Building electronic solutions

For over 20 years Eztek Limited has been a trusted supplier of hazardous area and harsh environment surface instrumentation to the oil and gas industry worldwide. Last year they increased production, design and sales staff. This year the company will move into its new office building, situated between the fabrication and production facilities, which was built to accommodate future expansion.

Talib/Bass data loggers, Talib/Bass intercom systems and Eztek are line equipment are used by local clients around the world, some in very remote locations. All of its products are designed to be easy to use, while still offering all of the features that clients need. The hazardous area ratings allow the equipment to be close to the action. In the case of the Talib/Bass C4D systems, the operator and their clients have immediate access to real-time information. Most of Eztek's products are built with some degree of customisation, allowing clients to get exactly what they require.

"Our aim is to increase the safety and efficiency of drilling and wire line operations," explains Eztek's Business Development Manager, Simon Newman. "By listening closely to our clients and working with them we can develop products that solve their problems. For example, all of our products are easy to install and require little training to use because we recognise that this means huge cost and efficiency savings for our clients."

Eztek also provides solutions for workshop data logging and online monitoring. The MultiLog touch screen logger is used in workshops across Aberdeen, along with the Safety Video Monitoring Systems for Test Bays and Test rigs.

"Our clients see huge improvements with the use of the MultiLog, especially when compared to paper chart recorders," says Tom McIlrath, Regional Sales Engineer at Eztek. One of Eztek's recent projects is a Talib/Bass system that interfaces with the latest in driver operator chair technology, built for a client in Europe.

"Our client has used Talib/Bass intercoms for years," says Mr Newman. "They wanted to integrate the Talib/Bass to work with their new cyber chair because they trust the quality of our design and manufacturing, and they know that we will produce a product that meets the high standards they are used to expect from us."

Intercoms • Wireline • Measurement & Control • Video Monitoring

Hazardous Area & Harsh Environment Electronic Solutions

Designed and built with your needs in mind.

EZTEK

NORWAY



PROJECT UPDATES

Valemon topside delivered and installed

The topside delivered for the Statoil-operated Valemon field offshore Norway left the Samsung yard in South Korea on the morning of June 15, 2014. The journey to the Valemon field in the North Sea in Norway has taken 43 days. Produced by Samsung Heavy Industries this is the first Statoil topside built in South Korea.

The structure sailed from the yard on 15 June this year, and after a quick stop at Bæjersfjorden, Stavanger, left Saturday, it headed out to the field. The transportation to Norway took 40 days. The topside was finally fixed into place on the steel jacket on the Valemon field in the North Sea on Monday the 28th of July.

Westcon to provide pump for Valemon topside

StatOil has entered into an option agreement with Westcon Yards in Texas for pump installation and preparations of the topside of the Valemon platform before installation in the North Sea.

The topside will be cleaned and prepared before it is to be installed into the North Sea by the heavy lift vessel Statens 7000. The agreement with StatOil is an option agreement that can be used if the transport from South Korea arrives the North Sea before the heavy lift vessel is ready for mobilization.

"Unless there are changes in the time schedule, Valemon will be the first offshore project for Westcon Yards in Texas after we changed our strategy in order to enter this market. It is thus a milestone and a promising project for us. We look forward to welcoming the topside and working together with StatOil," Gordon Johnsen, Nordic managing director at Westcon Yards Texas.

He adds: "In my opinion, crucial in obtaining the contract was Westcon's track record that we have the infrastructure and competence needed, our references in recent subsea projects, as well as the work of decreasing the queue time regarding the better. It is already evident that this was a sound decision by our client."

A Million Dollar commissioning contract

Agility Group has secured a US\$29.7 million contract for commissioning heavy industries for the new oil and commissioning of the Valemon platform for the Statoil-operated field off Norway. The deal adds to existing work for the Norwegian contractor related to ongoing construction of the topside at the Statoil yard in the South Korean yard, including engineering and fabrication of the topside from Valemon's 1000-ton steel jacket, built at Heemra Fabrikation Group in the Netherlands, with the field to start in the fourth quarter of 2014.

NEWS IN BRIEF

PCD systems excellent results are rewarded

The Suez WSC PCD services shall be used in connection with the Suez Canal Authority's (SCA) management of the Suez Canal. The PCD system shall be used to support StatOil's Valemon gas field development in the North Sea blocks 34/11 and 34/10, west of the Kullaberg field. Water depth is 1,350m (4,425 ft). The contract runs from Aug. 1 through Dec. 15, close to the expected field start-up date. StatOil's development calls for a fixed production platform with a steel jacket, and a simplified excavation process. The facility will be controlled remotely from the Kullaberg facilities.

Fisat Superior authorised

Norwegian Petroleum Society Authority (PSA) has authorized the use of the semi-submersible Fisat Superior as a mobile accommodation facility to support StatOil's Valemon gas field development in the North Sea blocks 34/11 and 34/10, west of the Kullaberg field. Water depth is 1,350m (4,425 ft). The contract runs from Aug. 1 through Dec. 15, close to the expected field start-up date. StatOil's development calls for a fixed production platform with a steel jacket, and a simplified excavation process. The facility will be controlled remotely from the Kullaberg facilities.

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